

"Releasing Anna the Sturgeon"

MEDIA ADVISORY

Nechako White Sturgeon Recovery Initiative (NWSRI)

May 28, 2007

ATTENTION: ASSIGNMENT EDITORS

VANDERHOOF – The Nechako White Sturgeon Recovery Initiative will be holding a community event celebrating the release of an adult female white sturgeon into the Nechako River. This female was one of several individuals that were captured, bred and spawned over the last two weeks. The eggs will be reared in the pilot hatchery in Riverside Park, Vanderhoof BC, and will make up the brood stock that will be released as juveniles in the fall. Tours of the hatchery will be available through the summer. Elementary and High School students from School District 91 have been invited to attend the event, and members of the public are also welcome to come and watch. Media are invited to attend the event, interview participants and biologists involved in the recovery initiative and watch the release of this impressive 320 pound sturgeon!

Date: Friday, June 1st, 2007

Time: 11:00AM-12:00PM

Location: Bird-viewing tower at Riverside Park, Vanderhoof B.C.

For more information please contact: Kathi Zimmerman, NWSRI Coordinator (250) 612-5840; kathiz@telus.net